

Education Business Development

Part-time Internship Opportunity

Multiple
Project
Choices

At Meemli,
an educational
nonprofit



Meemli, a 501c3 nonprofit, is advancing education equity by democratizing access to high-quality, personalized learning experiences using custom materials and empowering guidance from educators and mentors on its safe, innovative, online learning platform.

Meemli is poised to grow its reach and impact, and is launching some projects which would be ideal for college students (individually or in small teams) interested in gaining experience in general business functions and/or scaling impact for nonprofits/social enterprises.

The project initiatives are:

1. **Scaling Impact Through Partnerships**

- Proactively establish meaningful relationships with schools, focusing on those in need of additional academic support.
- Evaluate and implement strategies for scaling existing educational programs, potentially through partnerships organizations that serve our target population.

2. **Development and Fundraising**

- Identify opportunities for applying for grants with partner organizations (e.g. schools).
- Establish a campaign to receive corporate sponsorship and funding support.
- Develop a sustainable fundraising plan.

3. **Stakeholder Research**

- Conduct in-depth research on stakeholders and potential stakeholders to tailor a scaling strategy.

4. **Marketing and Public Relations**

- Identify and leverage opportunities (including social media) to raise awareness of Meemli's initiatives and impact.

The ideal candidate would:

- Be pursuing degrees in business, education, communication or related fields.
- Have demonstrated experience in taking initiative, doing research, proposing approaches and solutions (at a graduate or senior undergraduate level).
- Have demonstrated capacity for sales/marketing (for fundraising and public relations projects).
- Have a strong interest in advancing equity in education.

Timing:

The projects will, on average, require 6-8 hours per week for 3-6 months (or longer if mutually agreed upon) starting January 2024. Hours and location are flexible.

Application Process:

Interested candidates are invited to submit their resume and a cover letter outlining their interest in the position and relevant experience to opportunities@meemli.org.